

Welcome to uklifestylesdirect

<https://uklifestylesdirect.com/index.php/job/digital-marketing-executive/>

Digital Marketing Executive

Description

Job Description:

Fast Growth UK based Online Pharmacy, Wholesaler & Exporter, requires marketing focussed graphic designer to join a growing marketing team.

As a graphic designer, you'll create eye-catching visuals to drive sales & build the brand. You will need to be creative, flexible, and able to work well with others. The ideal candidate will also be able to write copy that sells.

You'll work on a variety of products and activities, such as website content, advertising online and offline, direct mail, posters, product packaging, exhibitions and displays, corporate communications, and corporate identity, to help create our organization's visual brand.

Working to a brief that has been agreed with the general manager, you'll develop appropriate creative ideas and concepts to meet the company objectives.

The work demands creative flair, up-to-date knowledge of industry software, and a professional approach to time, costs, and deadlines.

Responsibilities

As a graphic designer you'll need to:

- Virtual meeting with line manager to discuss the business objectives and requirements of the job
- Estimating the time required to complete a job and providing quotes for external clients
- Developing design briefs that suit the commercial purpose
- Thinking creatively to produce new ideas and concepts and developing interactive design
- Using innovation to redefine a design brief within time and cost constraints
- Presenting finalized ideas and concepts to the account manager
- Working with a range of media, including computer-aided design (CAD), and keeping up to date with emerging technologies
- Proofreading to produce accurate and high-quality work
- Demonstrating illustrative skills with rough sketches and working on layouts ready for print
- Working as part of a team

Hiring organization

Welcome to uklifestylesdirect

Employment Type

Full-time

Industry

Marketing

Job Location

Remote work from: India

Working Hours

9

Date posted

January 7, 2021